# State Board of Funeral Directors October 4, 2018

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### BOARD MEMBERS:

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William G. Harris, Chairman, Professional Member - Absent

Milian E. Rodriguez, Vice Chairperson, Professional Member

Robert E. Neely, Secretary, Professional Member Katelin Lambert, Deputy Commissioner, Bureau of Professional and Occupational Affairs, present on behalf of Ian J. Harlow, Commissioner of Professional and Occupational Affairs Gregory T. Burrell, Professional Member

Sharon K. Maitland, Esquire, Office of Attorney General, Bureau of Consumer Protection Representative

Thomas G. Kukuchka, CFSP, Professional Member Scott Custead, Public Member Francis McCusker, Public Member

## BUREAU PERSONNEL:

Wesley J. Rish, Esquire, Board Counsel Timothy A. Fritsch, Esquire, Board Prosecution Liaison

James Ostman, Esquire, Board Prosecutor Heidy M. Weirich, Board Administrator

### ALSO PRESENT:

Mark A. Serenko, Serenko-Claar Funeral Home, Inc. Donna Centofanti, Pennsylvania Funeral Directors Association

Trisha Nash, LFD, Quaker State Funeral Directors Association

Lisa Edwards, LFD, Quaker State Funeral Directors Association

Kim Washington, LFD, Quaker State Funeral Directors Association

Jason G. Benion, Esquire, Post & Schell

Ernie Heffner, Heffner Funeral Chapel & Crematory Home, Crematory, and Arboretum

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4 with Wesley J. Rish, Esquire, Board Counsel, for the

5 purpose of conducting quasi-judicial deliberations and

6 to receive legal advice. The Board entered into

7 public session at 10:32 a.m.]

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9 State Board of Funeral Directors
10 October 4, 2018

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The regularly scheduled meeting of the State

13 Board of Funeral Directors was held on Thursday,

14 October 4, 2018. Milian Rodriguez, Vice Chairperson,

15 Professional Member, called the meeting to order at

16 10:32 a.m. The Pledge of Allegiance was recited.

17 Roll call was taken. A quorum was noted to be

18 present.

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20 [Heidy M. Weirich, Board Administrator, reviewed the 21 emergency evacuation procedures for One Penn Center.]

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23 Approval of Minutes of the August 15, 2018 meeting 24 VICE CHAIR RODRIGUEZ:

25 At this time, I would like to ask all of

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the Board members, after reviewing the
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                  minutes of the last meeting held on
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                  August 15, do you have any questions or
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                  corrections?
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                       No corrections indicated. I would
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                  like a motion to approve the minutes.
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   MR. BURRELL:
                  So moved.
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   VICE CHAIR RODRIGUEZ:
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                  Do I have a second?
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   MR. NEELY:
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                  Second.
   VICE CHAIR RODRIGUEZ:
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                  Motion carries.
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   [The motion carried unanimously.]
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   Report of Prosecutorial Division
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   [Timothy A. Fritsch, Esquire, Board Prosecutor,
19
   introduced James Ostman, Esquire, as a new Board
20
   prosecutor.
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        Mr. Ostman provided a summary of his professional
22
   background.]
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   Report of Board Counsel
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   [Wesley J. Rish, Esquire, Board Counsel, noted matters
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5 discussed during Executive Session from 9:30 a.m. 1 2. until 10:32 a.m. Mr. Rish noted Status of Cases and updated the Board on three pending appellate cases.] 3 4 MOTIONS 5 MR. RISH: 6 The first matter I have for the Board's 7 consideration is Item No. 3 on the 8 Board's agenda. It's the BPOA vs. Mark 9 A. Serenko, F.D., File No. 15-48-09412 10 and File No. 15-48-11145. This is before the Board for consideration of a 11 12 Motion to Deem Facts Admitted and Enter Default. 13 14 Based upon discussions in Executive 15 Session, I understand the Board would 16 entertain a motion granting that Motion 17 to Deem Facts Admitted. MR. BURRELL: 18 19 So moved. 2.0 MR. NEELY: 21 Second. 22 VICE CHAIR RODRIGUEZ: 23 We have a motion. We have a second. 2.4 Everyone that agrees, say aye. 25 opposed?

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   [The motion carried unanimously.]
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   [Mark A. Serenko, F.D., discussed satisfying the
   Board's request for compliance.
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        Mr. Fritch will assist Mr. Serenko with
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   documentation, and a hearing will be scheduled to
   consider allegations.]
   MR. RISH:
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                  Given Mr. Fritch's indication that he is
10
                  going to withdraw his Motion to Deem
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                  Facts Admitted, perhaps it would be best
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                  if the Board entertained a motion to
                  vacate its Order to grant Mr. Fritch's
13
                  motion.
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   MR. BURRELL:
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                  So moved.
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   MR. NEELY:
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                  Second.
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   VICE CHAIR RODRIGUEZ:
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                  We have a motion. We have a second.
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                  All that agree, say aye. Any opposed?
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   [The motion carried unanimously.]
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2.4
   MR. RISH:
25
                  The next matter is Item No. 4.
                                                    It's the
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Bureau of Professional and Occupational 1 2. Affairs vs. the Pennsylvania Cremation 3 Society, LLC. It's Case No. 15-48-11962. 4 5 Based upon discussions in Executive 6 Session, I understand that the Board 7 would entertain a motion directing 8 Counsel to draft a final Adjudication 9 and Order in accordance with its 10 instructions. VICE CHAIR RODRIGUEZ: 11 12 Do we have a motion? MR. KUKUCHKA: 13 14 So moved. 15 MR. BURRELL: 16 Second. 17 VICE CHAIR RODRIGUEZ: We have a motion. We have a second. 18 19 All of those that agree, say aye. Any 20 opposed? 21 [The motion carried unanimously.] 22 23 MR. RISH: 24 The next matter is Item No. 5, the 25 Bureau of Professional and Occupational

Affairs vs. the Pennsylvania Cremation 1 2. Services, LLC. It's Case No. 15-48-3 11963. Based upon discussions in Executive 4 5 Session, I understand that the Board 6 would entertain a motion directing Counsel to draft a final Adjudication and Order in accordance with its 8 9 instructions. 10 MR. NEELY: 11 So moved. 12 MR. MCCUSKER: Second. 13 VICE CHAIR RODRIGUEZ: 14 15 We have a motion. We have a second. 16 All in favor, say aye. Any opposed? 17 [The motion carried unanimously.] \* \* \* 18 19 MR. RISH: 2.0 The final matter that I have for the 21 Board is Item No. 6. It's the Bureau of 22 Professional and Occupational Affairs 23 vs. Brian Arthur Strauch, F.D., Case No. 2.4 15-48-11972. 25 Based upon discussions in Executive

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Session, I understand the Board would
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2.
                  entertain a motion directing Board
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                  Counsel to draft a final Adjudication
                  and Order in accordance with its
 4
                  instructions.
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   MR. NEELY:
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                  So moved.
   MR. KUKUCHKA:
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                  Second.
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   VICE CHAIR RODRIGUEZ:
                  We have a motion. We have a second.
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                  All in favor, say aye. Any opposed?
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   [The motion carried unanimously.]
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   Report of Deputy Commissioner
   [Katelin Lambert, Deputy Commissioner, on behalf of
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17
   Ian J. Harlow, Commissioner of Professional and
   Occupational Affairs, updated the Board on the
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19
   Pennsylvania Licensing System (PALS). She noted
20
   continued enhancements in functionality to the system.
21
   She informed the Board of the support desk and
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   implementation of the call center in July, noting the
23
   reduction in assistance from Board staff and call wait
2.4
   times. She discussed the PALS support page on the
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homepage and email renewal notifications.

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1 Ms. Lambert stated the process will continue to
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- 2 be streamlined and improved. She announced two new
- 3 employees from the Governor's office who will be
- 4 working on stakeholder engagement and communication to
- 5 | licensees.]
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- 7 Report of Board Chair No Report
- 8 \*\*\*
- 9 [Milian E. Rodriguez, Board Vice Chairperson,
- 10 Professional Member, informed the Board that the next
- 11 | meeting would be November 7, 2018, at Northampton
- 12 Community College, College Center, Room 220,
- 13 Bethlehem, PA.]
- 14
- 15 Report of Board Administrator No Report
- 16 | \*\*\*
- 17 | Continuing Education Report
- 18 | [Milian E. Rodriguez, Board Vice Chairperson,
- 19 Professional Member, noted the Continuing Education
- 20 Reports submitted by the Pennsylvania Funeral
- 21 Directors Association, Selected Independent Funeral
- 22 | Homes, and the Dodge Institute for Advanced Mortuary
- 23 | Studies / Dodge Company were reviewed. She also noted
- 24 | new reports from VNA (Visiting Nurse Association)
- 25 | Hospice and Funeral Service Academy.]

11 1 2. VICE CHAIR RODRIGUEZ: 3 I reviewed them. I make a motion to 4 accept them. 5 Do I have a second? 6 MR. KUKUCHKA: 7 I'll second that. 8 VICE CHAIR RODRIGUEZ: We have a motion and a second. All in 10 favor, say aye. Any opposed? 11 [The motion carried unanimously.] \* \* \* 12 13 Miscellaneous 14 [Gregory T. Burrell, Professional Member, acknowledged 15 colleagues from Quaker State and requested Quaker State be included as a stakeholder, listed and 16 17 included in all documentation regarding the Commonwealth. 18 19 Mr. Rish stated that visitors from Quaker State 20 were added to the official stakeholder list and will 21 receive notices of all regulations and meetings.] 22 23 Adjournment 2.4 VICE CHAIR RODRIGUEZ: 25 I make a motion to adjourn.

12 1 MR. KUKUCHKA: 2. So moved. 3 MR. NEELY: 4 Second. 5 VICE CHAIR RODRIGUEZ: 6 We have adjourned. 7 \* \* \* [There being no further business, the State Board of Funeral Directors Meeting adjourned at 10:58 a.m.] \* \* \* 10 11 12 CERTIFICATE 13 14 I hereby certify that the foregoing summary 15 minutes of the State Board of Funeral Directors 16 meeting, was reduced to writing by me or under my supervision, and that the minutes accurately summarize 17 the substance of the State Board of Funeral Directors 18 19 meeting. 2.0 21 22 Kayla R. Wargo, 23 Minute Clerk 2.4 Sargent's Court Reporting 25 Service, Inc.