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Department of State

COMMONWEALTH OF PENNSYLVANIA  
DEPARTMENT OF STATE  
BEFORE THE SECRETARY OF THE COMMONWEALTH

Commonwealth of Pennsylvania,  
Bureau of Charitable Organizations

vs.

DMW Worldwide, LLC,  
Respondent

Docket No. 0039-98-11

File No. 11-98- 00358

CONSENT AGREEMENT AND ORDER

The Commonwealth of Pennsylvania, Bureau of Charitable Organizations ("Bureau") and DMW Worldwide, LLC ("Respondent") stipulate as follows in settlement of the above-captioned case.

JURISDICTION

1. This matter is before the Secretary of the Commonwealth ("Secretary") pursuant to the Solicitation of Funds for Charitable Purposes Act ("the Act"), Act of December 19, 1990, P.L. 1200, No. 202, *as amended* ("Act"), 10 P.S. §§ 162.1 *et. seq.*
2. Respondent is a professional fundraising counsel as defined by the Act.
3. At all relevant and material times, Respondent held a registration to provide professional fundraising counsel services to charitable organizations within the Commonwealth of Pennsylvania, certificate number 28377.

STIPULATED FACTS

4. Respondent admits that the following allegations are true:

- a. Respondent's last known address on file with the Bureau is Cordage Commerce Center, 36 Cordage Park Circle, #225, Plymouth, MA 02360.
- b. Population Media Center, Inc. is a charitable organization that is registered with Bureau, certificate number 36120.
- c. The Bureau received evidence that Respondent performed professional fundraising counsel services for Population Media Center, Inc. pursuant to a written contract between Respondent and Population Media Center, Inc. beginning on or about November 18, 2009 and terminating on or about November 30, 2010.
- d. There is no approved contract on file with the Bureau between Respondent and Population Media Center, Inc.

#### AGREED VIOLATIONS

5. Respondent agrees and admits that by engaging in the foregoing activities:
  - a. Respondent violated the Act at 10 P.S. § 162.15(a)(1), by and through § 162.8(d), by failing to file to file Respondent's contract with Population Media Center, Inc. with the Bureau prior to rendering professional fundraising counsel services.

#### PROPOSED ORDER

6. The participants, intending to be legally bound, consent to issuance of the following Order in settlement of this matter:

- a. Respondent violated the Act at 10 P.S. § 162.8(d).

#### ADMINISTRATIVE FINE

- b. An ADMINISTRATIVE FINE of one thousand dollars (\$1,000.00) is levied upon Respondent. Respondent shall tender the full sum of one thousand dollars (\$1,000.00), with this executed Consent Agreement which shall be paid by certified check,

cashiers check, attorney's check, or U.S. Postal money order made payable to the "Commonwealth of Pennsylvania."

#### FILING OF CONTRACTS

c. Respondent shall submit to the Bureau any and all overdue contracts and campaign financial reports within thirty (30) days of the date of the Secretary's Order adopting this Consent Agreement. In the event that the campaign reports are not filed within the required time frame, the Respondent shall pay an administrative fine of \$1,000.00, and shall pay an additional penalty of \$100.00 for each day during which the violation continues, in accordance with Section 162.17 of the Act.

#### CASE SETTLED AND DISCONTINUED

7. This case shall be deemed settled and discontinued upon the Secretary issuing an Order adopting this Consent Agreement and the Respondent's successful completion of the requirements of this Order. However, nothing in this Consent Agreement and Order shall preclude the Prosecution Attorney for the Bureau from filing charges or the Secretary from imposing disciplinary or corrective measures for violations or facts not contained in this Consent Agreement and Order.

#### ACKNOWLEDGEMENT OF NOTICE AND WAIVER OF HEARING

8. Respondent waives the filing of an Order to Show Cause in this matter. Respondent knowingly and voluntarily waives the right to an administrative hearing in this matter, and to the following rights related to the hearing: to be represented by counsel at the hearing; to present witnesses and testimony in defense or in mitigation of any sanction that may be imposed for a violation; to cross-examine witnesses and to challenge evidence presented by the Bureau; to present legal arguments by means of a brief; and to take an appeal from any final adverse decision.

### AGREEMENT NOT BINDING ON OTHER PARTIES

9. This Consent Agreement is between the Bureau and Respondent only. It does not bind any other administrative or governmental entity of the Commonwealth of Pennsylvania, including any other bureau within the Department of State. Except as otherwise noted, this Agreement is to have no legal effect if (a) the Office of General Counsel expresses an objection to the Agreement's form or legality and/or (b) unless and until the Secretary issues the stipulated Order.

### EFFECT OF SECRETARY'S REJECTION

10. Should the Secretary not approve this Consent Agreement, presentation to and consideration of this Consent Agreement and other documents and matters by the Secretary shall not prejudice the Secretary from further participation in the adjudication of this matter. This paragraph is binding on the participants even if the Secretary does not approve this Consent Agreement.

### ENTIRE AGREEMENT

11. This Agreement contains the whole agreement between the parties; provided, however, that the captions printed in the various provisions of this agreement are for ease of reading only and are not to be interpreted as forming any part of this agreement. There are no other terms, obligations, covenants, representations, statements or conditions, or otherwise, of any kind whatsoever, concerning this Agreement.

### AGREEMENT DOES NOT PREVENT REFERRAL TO OTHER AGENCIES


12. The parties acknowledge that other federal, state, and/or local agencies may have jurisdiction over the activities of, or representations made by, Respondent and its officers, directors, agents, employees or independent contractors. Nothing in this Consent Agreement or

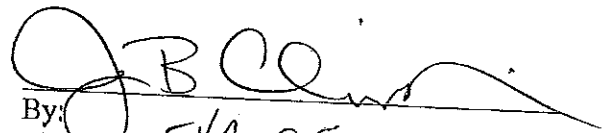
the Order based upon this Consent Agreement shall preclude representatives of the Bureau from referring any information or data produced as a result of this matter to any federal, state, or local agency or governmental unit having jurisdiction over the activities of Respondent or any officer, director, agent, employee or independent contractor of the Respondent,

VERIFICATION OF FACTS AND STATEMENTS

13. Respondent verifies that the facts and statements set forth in this Agreement are true and correct to the best of Respondent's knowledge, information and belief. Respondent understands that statements in this Agreement are made subject to the criminal penalties of 18 Pa.C.S. § 4904 relating to unsworn falsification to authorities.

DMW Worldwide, LLC

  
Jacquelyn E. Pfursich, Esquire  
Prosecuting Attorney  
Department of State

  
By: J. B. Quinn  
Title: EVP, CFO  
Respondent

DATED: 9/19/11

DATED: 9/16/2011



IN THE MATTER OF  
DMW WORLDWIDE, LLC  
FILE NO. 11-98-00358

ORDER

AND NOW, to wit, on this 19<sup>th</sup> day of September 2011, the terms of paragraph 6 of the foregoing Consent Agreement are hereby adopted and incorporated as the Order of the Secretary of the Commonwealth in resolution of this matter. This Order shall take effect immediately.

BY ORDER:

A handwritten signature in cursive script that reads "Carol Aichele".

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Carol Aichele  
Secretary of the Commonwealth