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JAN 17 2024



Department of State
Prothonotary

COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF STATE
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS


IN THE MATTER OF: : CASE No.: 23-98-014222
:
SHE DESERVES :
:
:

CEASE AND DESIST ORDER

AND NOW, this 17th day of January 2024, the Secretary of the Commonwealth, having found THAT SHE DESERVES, 248 ALLISON AVE., PITTSBURGH, PENNSYLVANIA 15202 IS NOT registered with the Department of State's Bureau of Corporations and Charitable Organizations and/or has failed to submit all requested documentation to the Department of State, Bureau of Corporations and Charitable Organizations or the Bureau of Enforcement and Investigation; in accordance with the Pennsylvania Solicitation of Funds for Charitable Purposes Act, 10 P.S. § 162.1 *et seq.*, **HEREBY ORDERS SHE DESERVES** to immediately **CEASE and DESIST** from soliciting contributions on behalf of a charitable organization, or conducting any services of a professional fundraising counsel or professional solicitor in Pennsylvania until such time as it provides the Department of State, Bureau of Corporations and Charitable Organizations with all previously requested information and duly registers or provides information that it is excluded or exempt from registration, as determined by the Department of State, Bureau of Corporations and Charitable Organizations. **This includes ceasing all internet solicitation via a "donate button" on a website.**

Respondent may also be subject to formal administrative action, which could result in the imposition of administrative fines of up to one thousand dollars (\$1,000.00) per violation of the Act plus an additional penalty of one hundred dollars (\$100.00) per day for each day the violation continues.

This order shall take effect immediately.

BY ORDER:
PENNSYLVANIA DEPARTMENT OF STATE

AL SCHMIDT
SECRETARY OF THE COMMONWEALTH

This order may be appealed by requesting a hearing, in writing, within ten (10) days of the date of this order in accordance with 2 Pa.C.S. § 501, *et seq.* The request must be sent to: The Bureau of Corporations and Charitable Organizations, 306 North Office Building, Harrisburg, PA 17120-0103, and the Department of State Prothonotary's Office, P.O. Box 2649, Harrisburg, PA 17105-2649. This order is issued pursuant to Section 17 of the Act, specifically, subsections (a)(2) and (b)(2).

**COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF STATE
BEFORE THE SECRETARY OF THE COMMONWEALTH**


IN THE MATTER OF: : **CASE NO.: 23-98-014222**
:
SHE DESERVES :
:

CERTIFICATE OF SERVICE

I, Lisa A. El Haddad, hereby certify that I have this 17th day of January 2024 caused a true and correct copy of the foregoing Cease and Desist Order to be served upon all parties of record in this proceeding in accordance with the requirements of Rule 33.31 of the General Rules of Administrative Practice and Procedure, 1 Pa. Code § 33.31 (relating to service by the agency).

**CERTIFIED MAIL, ELECTRONIC RETURN RECEIPT REQUESTED AND
FIRST-CLASS MAIL, POSTAGE PREPAID:**

She Deserves
248 Allison Ave.
Pittsburgh, PA 15202



Lisa A. El Haddad
Legal Office Administrator I
Commonwealth of Pennsylvania
Department of State
401 North Street, Room 306
Harrisburg, PA 17120-0102
(717) 783-0736