

Sargent's Court Reporting Service, Inc. (814) 536-8908

## State Real Estate Commission September 26,2018

COMMISSION MEMBERS:
Alexis L. Barbieri, Esquire, Chair, Public Member Joseph Tarantino Jr., Vice Chair, Industry Member
Anne M. Rubin, Secretary, Industry Member
Katelin Lambert, Deputy Commissioner, Bureau of Professional and Occupational Affairs, on behalf of Ian J. Harlow, Commissioner of Professional and Occupational Affairs
Armand Ferrara Jr., Industry Member
Jennifer A. Thomson, Esquire, Office of Attorney General Designee
Annie Hanna Cestra, Industry Member
Joseph J. McGettigan, Industry Member
Edward L. Seebeck, Cemetery Member - Absent

COMMISSION PERSONNEL:
Juan A. Ruiz, Esquire, Commission Counsel
Ray Michalowski, Esquire, Commission Prosecution Liaison
Caroline A. Bailey, Esquire, Commission Prosecutor Krista Linsenbach, Commission Administrator

ALSO PRESENT:
Jack Gombach, Manager of Public Policy Outreach, Pennsylvania Association of Realtors
Pamela Croke, Esquire, RCE, CEO, Bucks County Association of Realtors, and Director of Bucks County Real Estate Institute
Todd Umbenhauer, CRB, CRS, GRI, President, Pennsylvania Association of Realtors
Michael McGee, CAE, Chief Executive Officer, Pennsylvania Association of Realtors

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Report of Prosecutorial Division
[Caroline A. Bailey, Esquire, Commission Prosecutor, presented the Consent Agreement for File No. 18-56005791 .]
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Report of Commission Counsel
[Juan A. Ruiz, Esquire, Commission Counsel, noted five Adjudications and Orders, three final Adjudications and Orders, a Motion to Enter Default, and an Application for Stay to be discussed during Executive Session.

Mr. Ruiz stated the Rules and Regulations Committee met to discuss temporary regulations for broker price opinions as required by the passage of the amendment to the Real Estate Licensing and Registration Act and referred Commissioners to the Annex for further discussion.

Mr. Michalowski noted concerns under the Act with regard to broker price opinion (BPO) in conjunction with the short sale of a property. He suggested that the Commission may want to put a limitation on that due to a conflict of interest.

Ms. Rubin discussed a licensee doing BPOs for banks and typically being the person listing the property, which was also the case for short sales.

She further commented on banks typically asking the licensee working with a loan holder providing a BPO, as well as obtaining a second or third opinion on a property. The licensee in the transaction will supply the information to the banks in both foreclosure situations as well as short sales.

Mr. Michalowski discussed the Uniform Standards of Professional Appraiser Practice (USPAP) with regard to compliance and prosecution under the State Board of Certified Real Estate Appraisers. He noted a concern that a broker's price opinion may not be provided to all parties of the transaction. He also discussed providing a disclosure in USPAP.

There was discussion with regard to short sales, conflict of interests with buyers and sellers, and foreclosures. He stated a broker price opinion should be an opinion from a third party and not an appraisal. He discussed the importance of whether the broker price opinion was being conducted for the bank or a client.

Mr. McGettigan stated the new law may make it easier for a licensee to have another individual conduct a BPO to avoid a conflict. He commented that individuals with a vested interest and being paid a commission on a transaction should not be conducting
price opinions on their own listings.
Ms. Thomson referred to Section 402, questioning whether a disclaimer would be suitable.

Mr. Michalowski stated this was a matter for decision by the Commission. He clarified that the Real Estate Licensing and Registration Act does not state an individual must be as unbiased as in an appraisal. He suggested identifying the client and the intended users.

Ms. Cestra questioned whether the broker's price opinion should be added to the agency section of the rules and regulations because of the new relationship being identified.

Mr. Michalowski discussed representing a client and then representing the seller and being paid by the bank to conduct a broker price opinion and being compensated by two different entities. He noted that a broker price opinion done as a licensee must be conducted on behalf of the client in order to get the best price, conditions, and terms under Section 606 and the regulations.

Mr. Ruiz suggested the addition of a separate provision under Section 402 with regard to the disclosure issue in a transaction. He recommended that Mr. Michalowski provide additional language to be
presented at the next Commission meeting.]

Report of Commission Chair - No Report ***

Report of Deputy Commissioner
[Katelin Lambert, Deputy Commissioner, on behalf of Ian J. Harlow, Commissioner of Professional and Occupational Affairs, updated the Commission on the backlog of applications, noting that the average processing time had been reduced to 25 days.

Ms. Lambert addressed configuration of the reactivation application forms and would provide a more accurate timeline for the availability of the forms at the next meeting.

Ms. Lambert noted additional adjustments made to the online call center and the call menu with OA Telecom. She indicated that eight technical resources were added to the team to answer PALS support requests.

Ms. Lambert discussed the real estate provider renewal and working on a technical solution to open that renewal. She stated providers will receive information via email regarding the completion of the renewal process.

Ms. Lambert noted the addition of two staff


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| :---: | :---: |
| 1 | MR. TARANTINO: |
| 2 | Second. |
| 3 | CHAIR BARBIERI: |
| 4 | All in favor? Opposed? |
| 5 | [The motion carried unanimously.] |
| 6 | *** |
| 7 | MR. RUIZ: |
| 8 | Is there a motion to deny the |
| 9 | Application for Stay in the case of |
| 10 | Bryan J. Hawes, File No. 13-56-07967? |
| 11 | MR. TARANTINO: |
| 12 | So moved. |
| 13 | CHAIR BARBIERI: |
| 14 | Second? |
| 15 | MR. FERRARA: |
| 16 | Second. |
| 17 | CHAIR BARBIERI: |
| 18 | All in favor? Opposed? |
| 19 | [The motion carried unanimously.] |
| 20 | *** |
| 21 | Education Committee |
| 22 | MS. CESTRA: |
| 23 | I would like to make the motion to |
| 24 | approve Joshua Goldfine's Application |
| 25 | for Broker's Examination. |





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Pennsylvania Association of Realtors, provided PAR updates. He stated the Pennsylvania Association of Realtors (PAR) continues to vet recommendations through the Committee and other processes. PAR met over the summer to review the proposed definition of "teams" and "team administrator".

He noted that Committee members received and carefully considered the Commission's input, noting the Committee's definitions of "teams" and "team administrator". He stated the Committee's recommendation would require more education for a nonbroker licensee to become a team administrator than what was originally proposed. PAR did not want to make the requirements to be a team administrator overly burdensome given the Governor's position on barriers to employment.

Mr. Umbenhauer discussed the Committee's proposal with regard to the responsibilities of a team administrator. He also noted the Committee's recommendations with regard to the compliance rules. He discussed the existence of the team, the performance of the team administrator not affecting the responsibilities of the broker to supervise the broker's employees, and the application of Chapter 6 with regard to actions or inactions of the team or any
of its members.
Mr. Umbenhauer stated this proposed course of action would require additional regulations to be adopted by the State Real Estate Commission. PAR was ready to work with the Commission in this effort and keep the Commission apprised as new developments arise.

Mr. Tarantino questioned an individual's ability to choose, as well as to inform the consumer, whether or not they are on a team or not. Mr. Umbenhauer discussed providing a written disclosure.

Mr. Tarantino requested clarification of the word "reasonable" when used in the phrase reasonable adequate supervision of a team. Mr. Umbenhauer explained that the broker and team administrator would have to have an understanding.

Mr. Tarantino expressed a concern that brokers may let team administrators just "run with the ball". Mr. Umbenhauer indicated that ultimately the broker of record would be in charge, and that a team administrator must be an active member of the team.

It was noted that PAR may be "insulating" the broker of record more and more and putting the burden on another individual to run the companies. There was an inquiry as to PAR's ability to resolve problems
with this matter.
Mr. Umbenhauer stated a number of brokers of record in the field are not in touch with their licensees, staff and managers. He noted that the introduction of a team administrator should increase the likelihood of assuring that the responsibilities of the licensee were being fulfilled as not only governed by the law but at the behest of the broker.

Mr. Tarantino suggested making the team administrator responsible for the acts of the team members just as the broker of record would be responsible for the acts of the salespeople.

Ms. Rubin discussed having an associate broker or broker as the administrator and not creating a new license category. She discussed offices within an office. She mentioned the requirement for a broker's license. Mr. Umbenhauer noted the recommendation focusing on course work that would be important for a team administrator to complete in order to serve in that role.

Ms. Rubin questioned the resistance to having the administrator be the person who holds a broker's license. She suggested Mr. Umbenhauer or the task force review the Association of Real Estate License Law Officials (ARELLO) Law and Regulations

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Subcommittee Report on teams and the latest real estate team rules and legislations from all different states.

Mr. Gombach stated the next step would be to take this back to the Legislative Committee and continue processing information from legislators.

Mr. Tarantino discussed an article from Hank Lerner regarding "coming soon." He noted RISMedia came out with information regarding "pocket listings."

Mr. Umbenhauer stated that "coming soon" was nothing more than a relabeling of "showings beginning on." He stated most of the multiple listing services have very specific rules with regard to when a listing must be submitted to the multiple listing service (MLS). He stated TREND MLS was a part of Bright MLS and required that the seller sign a disclosure if the listing would not be submitted to the MLS within the prescribed two- or three-day period as required by the rules and regulations.

Mr. Umbenhauer stated by properly initiating a marking program using "coming soon" or "showings begin on" there would be no problem. He stated there would be no violation of the law and the code of ethics. He stated that licensees, who are realtor members, have filed complaints regarding this practice and in
relation to the code of ethics.
Mr. Umbenhauer addressed pocket listings, where a licensee obtains a listing from a seller and decides not to use the multiple listing service to sell the property.

Pamela Croke, Esquire, RCE, CEO, Bucks County Association of Realtors, and Director of the Bucks County Real Estate Institute, discussed pocket listings, stating the MLS was taking an active role in policing this matter. She also noted hearing a lot at the NAR level about reviewing MLS Policies and Procedures to make them stronger on this issue.

Ms. Croke addressed the general concern regarding slow approval for courses and constraints under the Pennsylvania Licensing System (PALS).

Ms. Croke noted a concern raised by Anne Marie Matteo regarding tardiness in responding to and/or investigating Real Estate Licensing and Registration Act (RELRA) violations.

Ms. Rubin noted a concern with filing anonymously, which works against the system.

Ms. Lambert apologized for renewal delays. The PALS system will automatically calculate and remove mail-processing delays. She will provide instructions and additional information.

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Ms. Lambert addressed payment methods, noting the Automated Clearing House (ACH) payments as a long-term solution. She discussed the PALS Support Center for individuals experiencing issues with PALS.

Ms. Lisenbach addressed the backlog of
applications and the additional process for paper applications. She suggested checking the PALS verification website for updates to the list of approvals. Ms. Linsenbach offered to assist with information on specific courses and updated information.]

Adjournment
CHAIR BARBIERI:
Do I have a motion to adjourn?
MR. MCGETTIGAN:
So moved.
MR. TARANTINO:
Second.
CHAIR BARBIERI:
All in favor?
[The motion carried unanimously.]
[There being no further business, the State Real Estate Commission Meeting adjourned at 3 p.m.]

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