

# COMMONWEALTH OF PENNSYLVANIA DEPARTMENT OF STATE BEFORE THE SECRETARY OF THE COMMONWEALTH

Commonwealth of Pennsylvania,

Bureau of Charitable Organizations

Docket No. 0005-98-17

:

File No. 15-98-08631

United Ostomy Association Of America, Respondent

#### CONSENT AGREEMENT AND ORDER

The Commonwealth of Pennsylvania, Bureau of Corporations and Charitable Organizations ("Bureau"), and United Ostomy Association of America ("Respondent"), stipulate as follows in settlement of the above-captioned case.

#### JURISDICTION

- 1. This matter is before the Secretary of the Commonwealth ("Secretary") pursuant to the Solicitation of Funds for Charitable Purposes Act, Act of December 19, 1990, P.L. 1200, No. 202, as amended ("Act"), 10 P.S. §§ 162.1 et. seq.
- 2. At all relevant and material times, Respondent acted as a charitable organization as defined by the Act.
- 3. At all relevant and material times, Respondent did not register as a charitable organization in Commonwealth of Pennsylvania or provide information that Respondent was exempt from registration under the Act.

#### STIPULATED FACTS

4. Respondent admits that the following allegations are true:

- a. Respondent is a New Jersey non-profit corporation, entity number 83024, which incorporated on or about August 11, 2005.
- b. On or about March 22, 2006 Respondent was granted 501(c)(3) Federal tax exempt status.
- c. Per the Constitution of the United Ostomy Association of America, Respondent's purpose is to provide a non-profit association that will serve to unify and strengthen support groups in America that are organized for the benefit of people who have or will have intestinal or urinary diversions and for their caregivers.
- d. On or about May 18, 2015, Respondent submitted initial registration materials based on the organization's fiscal year ending December 31, 2013, to the Pennsylvania Department of State's Bureau of Corporations and Charitable Organizations (hereafter referred to as 'Bureau').
- e. Following receipt of the information submitted in May 2015, the Bureau reviewed and approved Respondent's registration and assigned registration certificate number 103859 to Respondent.
- f. During review of the Charitable Organization Registration Statement BCO10 Form submitted by Respondent as part of the registration materials, the Bureau noted a
  possible inconsistency in the information reported by Respondent.
- g. Specifically, the Bureau noted that in response to questions eight (8) and nine (9) on the Charitable Organization Registration Statement BCO-10 Form, requesting the date Respondent began soliciting contributions in the Commonwealth of Pennsylvania and the date Respondent exceeded \$25,000 in total gross annual contributions,

respectively, that Respondent reported "never," however, Respondent's 2013 IRS Form 990 reported gross annual contributions totaling \$185,194.

- h. A true and correct copy of Respondent's Charitable Registration Statement BCO-10 Form submitted in May 2015 is attached and incorporated herein as Exhibit A.
- i. A true and correct copy of Respondent's 2013 IRS 990 is attached and incorporated herein as Exhibit B.
- j. On or about June 16, 2015, the Bureau mailed via First Class and Certified Mail, a letter requesting Respondent provide the Bureau with a written explanation for the apparent discrepancies between the information reported in the Charitable Organization Registration Statement BCO-10 Form and the 2013 IRS 990 Form.
- k. A true and correct copy of the Bureau's June 16, 2015 letter to Respondent is attached and incorporated herein as Exhibit C.
- 1. On or about July 1, 2015, the Bureau received a letter from Labyrinth, Inc., on behalf of Respondent, in response to the Bureau's June 16, 2015 letter. 1
- m. A true and correct copy of Labyrinth's letter on behalf of Respondent, to the Bureau is attached and incorporated here in as **Exhibit D**.
- n. In the letter, Labyrinth (on Respondent's behalf) informed the Bureau that Respondent incorrectly answered questions eight (8) and nine (9) on the Charitable Organization Registration Statement BCO-10 Form.
- o. Labyrinth further advised that Respondent first began soliciting in the Commonwealth of Pennsylvania in 2006 and received gross annual contributions of more than \$25,000 the same year.

Labyrinth Inc. is a professional company that offers state registration services for charitable organizations, professional solicitors and professional fundraising counsel.

- p. Respondent solicited contributions in Pennsylvania and did not register within thirty (30) days of exceeding \$25,000 as required by Sections 5(a) and 6(a)(8) of the Act, 10 P.S. §§ 162.5(a) and 162.6(a)(8).
- q. On or about July 10, 2015, the Bureau contacted Respondent (through Labyrinth) via email to obtain additional information regarding Respondent, specifically, whether Respondent solicited contributions in Pennsylvania during the years 2007 through 2012, and whether Respondent received gross contributions of more than \$25,000 in each of those years.
- r. On or about July 14, 2015, Labyrinth on behalf of Respondent, replied to the Bureau's email and confirmed that Respondent solicited contributions in Pennsylvania in each year from 2007 through 2012 and further that Respondent received more than \$25,000 in gross contributions in each year from 2007 to 2012.
- s. Respondent was not registered with the Bureau at any time from 2007 through 2012.
- t. On or about July 14, 2015, the Bureau contacted Respondent (through Labyrinth) via email to request copied of the IRS Form 990s filed by Respondent for fiscal years 2006 through 2010, or if unavailable, gross annual contribution amounts for each year for that time period.
- u. On or about August 12, 2015, Labyrinth on behalf of Respondent, provided the Bureau with the IRS Form 990s submitted by Respondent for fiscal year 2006 through 2010.
- v. Per the IRS Form 990s for Respondent's fiscal years 2006 through 2012, Respondent received gross annual contributions as follows:

- i. In 2006 Respondent received gross annual contributions in the amount of \$173,246.00.
- ii. In 2007 Respondent received gross annual contributions in the amount of \$624,462.00.
- iii. In 2008 Respondent received gross annual contributions in the amount of \$398,260.00.
- iv. In 2009 Respondent received gross annual contributions in the amount of \$243,755.00.
- v. In 2010 Respondent received gross annual contributions in the amount of \$75,531.00.
- vi. In 2011 Respondent received gross annual contributions in the amount of \$132,265.00.
- vii. In 2012 Respondent received gross annual contributions in the amount of \$188,311.00.
- w. Per Respondent, Respondent solicited charitable contributions from
  and within the Commonwealth of Pennsylvania in each year from 2006 through
  2012.
- x. Respondent's initial registration with the Bureau was submitted on May 18, 2015.
  - y. Respondent's current registration expires on November 15, 2017.

#### AGREED VIOLATIONS

5. Respondent admits and agrees that by engaging in the aforementioned activities, Respondent committed violations of the Act as follows:

a. Section 15(a)(1) of the Act, 10 P.S. § 162.15(a)(1), by and through actions that were not in accordance with Section 5(a), 10 P.S. § 162.5(a), by soliciting contributions in the absence of an approved registration from 2006 through May 18, 2015.

#### PROPOSED ORDER

- 6. The participants, intending to be legally bound, consent to issuance of the following Order in settlement of this matter:
  - a. Respondent violated the Act at Section 15(a)(1) of the Act, 10 P.S. § 162.15(a)(1), by and through actions that were not in accordance with Section 5(a), 10 P.S. § 162.5(a), by soliciting contributions in the absence of an approved registration from 2006 through May 18, 2015.

#### ADMINISTRATIVE PENALTIES

- 7. An ADMINISTRATIVE FINE of FIVE THOUSAND DOLLARS (\$ 5,000.00) is levied upon Respondent. Respondent shall tender the full sum of five thousand dollars (\$5,000.00), with this executed Consent Agreement.
  - a. Payment shall be by certified check, cashier's check, attorney's check, or U.S. Postal money order.
  - b. The instrument of payment shall be made payable to the "Commonwealth of Pennsylvania," and shall be valid for a period of at least one hundred eighty (180) days.
  - c. Respondent agrees that payment will be made by one of the methods indicated in subparagraph (a) above and that payment by uncertified personal check, corporate check or cash will not be accepted.

referring any information or data produced as a result of this matter to any federal, state, or local agency or governmental unit having jurisdiction over the activities of Respondent or any officer, director, agent, employee or independent contractor of the Respondent.

### VERIFICATION OF FACTS AND STATEMENTS

14. Respondent verifies that the facts and statements set forth in this Agreement are true and correct to the best of Respondent's knowledge, information and belief. Respondent understands that statements in this Agreement are made subject to the criminal penalties of 18 Pa.C.S. § 4904 relating to unsworn falsification to authorities.

Caroline A. Bailey

Prosecuting Attorney
Department of State

DATE: 3/20/2017

United Ostomy Association of America

By: GENETE Salany Title: Sacket DRG / Tree

Respondent

DATE: 2/28/17

Counsel for Respondent

DATE:



# Bureau of Charitable Organizations 207 North Office Building Harrisburg, Pennsylvania 17120

Harrisburg, Pennsylvania 17120
Telephone: (717) 783-1720
(800) 732-0999 (within PA only)
Fax: (717) 783-6014
Website: www.dos.state.pa.us/charities

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# Charitable Organization Registration Statement - Form BCO-10

Check if registering voluntarily (See note under "important information")	Certificate Number:
Fiscal Year End	ed: 12 / 31 / 2013
Employer Identification Nu	mber (EIN): 13-4310726
1. Legal name of organization: United O	stomy Associations of America, Inc. DEPT. OF STA
Check if name change Previous	us name: N/A PA DEP 1. OF STA
All other names used to solicit contri     None	butions:MAY 1.8 2015
3. Contact person: Joan McGorry	
Contact's E-mail: oa@ostomy.org	
Physical address of organization: (Ro	equired) Mailing address: (If different than physical) PO Box 512
2303 Country View Drive	PO B0X 512
City: Northfield	City: Northfield
State: MN Zip code: 55057	State: MN Zip code: 55057
County: Rice	800 number: 800-826-0826
Phone number: 800-826-0826	Fax number: -N/A-
E-mail (If different that Contact's E-mail):	info@ostomy.org
Website: _ostomy.org	
auxiliaries, affiliates, or other subord	mbers of all offices, chapters, branches, inate units located in Pennsylvania: (Attach
separate sheet if necessary) N/A	
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Form BCO-10 Revised (7/2009)

Page 1 of 6



<ol> <li>For Organizations described in Section 162.7(a) of the Act, check section that describes organization: (See footnote #2 of instructions. Volunteer registrants do not respond.)         <ul> <li>162.7(a)(1) □</li> <li>162.7(a)(2) □</li> </ul> </li> <li>Not Applicable ☑</li> </ol>
6. List type of organization (e.g. corporation, association, etc.): Non-Profit Corporation  Where established: Collingswood NJ Date established:** 8 / 11 / 2005  **(Initial registrants must submit copies of organizational documents such as charter, articles of incorporation, constitution, or other-organizational instrument, and by-laws.)
7. Is any person compensated, or do you intend to compensate any person, for soliciting contributions in Pennsylvania, including employees of the organization and professional solicitors? Yes No X (Do not check "Yes" if you only use or intend to only use a professional fundraising counsel.)
If "Yes", give date person or entity started or will start soliciting contributions from Pennsylvania residentsN/A
Items 8 and 9 are required to be completed by initial registrants only
8. Date organization first solicited contributions from Pennsylvania residents:
9. If organization solicited Pennsylvania residents and received <i>gross*</i> contributions totaling more than \$25,000 during the fiscal year covered by this registration statement, <u>or</u> during its current fiscal year, give date contributions first totaled more than \$25,000.  *Includes contributions received both within and outside Pennsylvania.
10. Has organization been granted IRS tax-exempt status? Yes ☒ No ☐ (If "Yes", please submit copy of IRS exemption letter if not previously submitted.)
A. If "Yes", under which IRS code section: 501(c)(3)
B. Has organization's tax-exempt status ever been denied, revoked, or modified? Yes No X (If "Yes" attach copy of denial, revocation, or modification.)
11. Was the organization required to file an IRS 990 return and applicable schedules for its most recently completed fiscal year? Yes 🔯 No 📋
fif "No", attach explanation of why organization is exempt from filing an IRS 990 return. An organization that is not required to file an IRS 990 return must file a Pennsylvania public disclosure form BCO-23. This includes an organization that files a 990N, 990EZ, or 990PF.)
12. A clear description of the specific programs for which contributions will be used, and a statement whether such programs are planned or in existence:
UOAA is an association of affiliated non-profit support groups who are committed to the improvement of
the quality of life for people who have or will have intestinal or unnary diversion.

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	Individual(s) in charge of solicitation activities:  Jay Pacitti
	c/o United Ostomy Associations of America, Inc.
В.	Individual(s) with final responsibility for the custody of contributions:  Joan McGorry
·—	c/o United Ostomy Associations of America, Inc.
C.	Individual(s) with final responsibility for final distribution of contributions: Board of Directors
	c/o United Ostomy Associations of America, Inc.
D.	Individual(s) responsible for custody of financial records:  Joan McGorry
<u></u>	c/o United Ostomy Associations of America, Inc.
:	Go officer Golding Francisco Control of Cont
	ctors, trustees, or employees related by blood, marriage, or adoption to:
	Any other officer, director, trustee, or employee? Yes No X  Any officer, agent, or employee of any professional fundraising counsel of solicitor under contract with organization? Yes No X
В.	
B. C. If yo inclu	Any officer, agent, or employee of any professional fundraising counsel or solicitor under contract with organization? Yes \(\) No \(\)
B. C. If yo inclu orga trus	Any officer, agent, or employee of any professional fundraising counsel or solicitor under contract with organization? Yes No X  Any supplier or vendor providing goods or services? Yes No X  ou answer "Yes" to any of the following, attach full written explanations, uding reasons for actions, and copies of all relevant documents. Has anization or any of its present officers, directors, executive personnel,
B. C. If yo inclu orga trus A.	Any officer, agent, or employee of any professional fundraising counsel of solicitor under contract with organization? Yes No

25. Names and addresses for: (Attach separate sheet if necessary)

I certify that the information provided in this registration, including all statements and documentation, is true and correct. I understand that the falsification of any statement or documentation is subject to criminal penalties for unsworn falsifications pursuant to 18 PA. C.S. § 4904.

Signature of Chief Fiscal Officer

Date 3/31/15

David Rudzin, Treasurer

Type or Print Name and Title of Chief

Fiscal Officer

Signature of Another Authorized Officer

Date 4-7-15

Susan Burns, President

Type or Print Name and Title of Another Authorized Officer

#### Checklist

- 図 Original Registration Statement Properly Signed and Dated
- X A Copy of Form (RS 990 Return and Required Schedules Signed and Dated by an Authorized Officer
- M Form BCO-23; if Required
- XI Applicable Financial Statements
- XI Registration Fee and any Late Filling
- X) Additional Filings, if an Initial Registrant

## United Ostomy Associations of America, Inc.

2505 Country View Drive Northfield, MN 55057 800-826-0826

#### **ORGANIZATION**

United Ostomy Associations of America, Inc. was incorporated in the state of New Jersey on August 15, 2005.

United Ostomy Associations of America, Inc. was granted an exemption from income tax under §501(c)(3) of the Internal Revenue Code in a letter dated March 22, 2006.

#### PURPOSE OF THE ORGANIZATION

The purpose of United Ostomy Associations of America, Inc. is to provide a non-profit association that will serve to unify and strengthen support groups in America that are organized for the benefit of people who have or will have intestinal or urinary diversions and for their caregivers.

#### GENERAL PURPOSE FOR WHICH CONTRIBUTIONS WILL BE USED

Contributions are used to provide local support groups with leadership workshops, education and monthly newsletters, a hotline for ostomy patients for emotional and educational support, educational DVDs and patient guides, and a biennial national education conference.

# United Ostomy Associations of America, Inc. 2505 Country View Drive Northfield, MN 55057 800-826-0826

# Officers, Directors, Trustees, and Key Employees

Susan Burns	President
Joan McGorry	Director of Administrative Services
James Murray	1st Vice President
Al Nua	Director
Cheryl Ory	Director
· Jay Pacitti	Director of Development & Program Support
Millie Parker	Director
Fran Popp	Secretary
David Rudzin	Treasurer .
Ival Secrest	Director
Doug Shefsky	Director

# United Ostomy Associations of America, Inc. 2505 Country View Drive Northfield, MN 55057 800-826-0826

State

Registration Number

Applications are being submitted simultaneously to other jurisdictions with registration requirements.

INTERNAL REVENUS SERVICE P. O. BOX 2508 CINCINNATI, OH 45201

Date: NR 22 期間

UNITED OSTOMY ASSOCIATIONS OF AMERICA INC 424 BRADFORD AVE WESTWONT, NJ 08108

Employer Identification Number: 13-4310726 HN: .17053074024006 Contact Person: RONALD D BELL ID# 31185 Contact Telephone Number: (877) 829-5500 Accounting Period Ending: December 31 Public Charity Status: 5-170(b) (l) (A) (vl) Form 990 Required: Yes Effective Date of Exemption: August 15, 2005 Contribution Deductibility: Yes Advance Ruling Ending Date: December 31, 2009

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt.

Sincerely,

Lois G. Lerner

Director, Exempt Organizations

Rulings and Agreements

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter Social Security numbers on this form as it may be made public.

Information about Form 990 and its instructions is at www.irs.gov/form9990.

2013

OKB No. 1545-0047

Department of the Tressury . Internal Revenue Service

<u>A</u>	For the 20	013 ca	alendar year, or fax year beginning , and ending		•	
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믬	-	•	2489 Rice St. Suite 275		800	0-826-0826
Ш	Tembrated		City or lown, stata or province, country, and ZIP or foreign postal coda			4
	Arrended return		Roseville MN 55113		G Gross reco	eipts 360,490
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•			cribe the organization's mission or most significant activities:	··		
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¥	. n	•	eers (estimate if necessary)		. 6	<del></del>
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Œ.	11 (	٤' ٠	8 I, column (A), lines 5, 6d. 8c, 9c, 10c, and 11e)		,182	9,592
	12 7	orm.	6 is 8 through 11 (must equal Part VRI, column (A), line 12)	308	714	360,490
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es Es	15 8	≝ (	ration, employee benefits (Part IX, column (A), lines 5–10)	71	.,942	69', 077
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#### COMMONWEALTH OF PENNSYLVANIA DEPARTMENT OF STATE

BUREAU OF ENFORCEMENT AND INVESTIGATION
DIVISION OF CHARITIES INVESTIGATIONS AND AUDITS
ROOM 212, NORTH OFFICE BUILDING
HARRISBURG, PA 17120-0103
717.787,0700
800.732.0999 (within PA)

June 16, 2015

VIA CERTIFIED MAIL #9171 9690 0935 0027 7932 34 AND FIRST CLASS US MAIL

Joan McGorry United Ostomy Associations of America, Inc. PO Box 512 Northfield, MN 55057

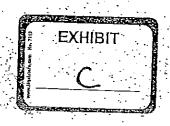
Re: 2015-98-00084

Dear Ms. McGorry:

As you know, the United Ostomy Associations of America (UOAA) recently submitted charitable organization registration materials to the Pennsylvania Bureau of Corporations and Charitable Organizations (Bureau) for its fiscal year ended 12/31/2013.

In response to questions 8, 9, and 14 on the Charitable Organization Registration Statement – Form BCO-10, your organization indicated that it has never solicited charitable contributions in Pennsylvania, that its gross annual contributions never exceeded \$25,000, and that your organization is not registered to solicit charitable contributions in any other state or municipality, respectively; however, a review of your organization's IRS Form 990 reveals UOAA reported gross annual contributions totaling \$185,194. The information contained in these two forms appears contradictory in that UOAA claims for its 2013 fiscal year to have never solicited in Pennsylvania, is not registered to solicit contributions in any other state, and has never exceeded \$25,000 in gross annual contributions, yet your organization reports having received \$185,194 in contributions during the same fiscal year. Copies of relevant sections of the forms are enclosed for your review.

Consequently, within 14 days from your receipt of this letter, please provide a written explanation for the apparently contradictory information contained in UOAA's registration materials identified above.

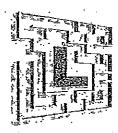


Please contact me at 717.787.0708, or by email at: suhlrich@pa.gov, should you have any questions regarding this request.

Thank you in advance for your assistance in this matter.

Sincerely,

Steven L. Uhlrich, CFE Special Investigator



# Labyrinth, Inc.

. June 25, 2015

Department of State Bureau of Corporations and Charitable Organizations Attn: Steven L. Uhlrich 207 North Office Building Harrisburg, PA 17120

PA DEPT. OF STATE

JUL 0 1 2015

United Ostomy Associations of America, Inc.

#: 2015-98-00084

Dear Mr. Uhlrich:

We received your letter dated June 16, 2015, requesting additional information for the above referenced charitable organization. A copy is attached.

Questions 8 and 9 on the BCO-10 were answered incorrectly. The organization first began soliciting on a limited basis in Pennsylvania in 2006, and received gross contributions totaling more than \$25,000 that same year. The organization is applying for registration in multiple states now, but had not been registered prior because the volunteers that began and operated the organization did not know this was a requirement until a nonprofit professional was brought in this year.

If you should require additional information, please do not he sitate to contact me at 760-931-2620, ext. 109 or email at Carolyn@labyrinthinc.com.

CO\_Attachments

Sincerely,

Carolyn Walton .

opy: Jay Pacitti

1808 Aston Avenue, Suite 230, Carlsbad, CA 92008-7365 Tel: (760) 931-2620 . Fax: (760) 930-0030 -www.labyrinthinc.com





# IN THE MATTER OF United Ostomy Association of America File No. 15-98-08631 Docket No. 0005-98-2017

ORDER	
AND NOW, this 31 st day of Mareh	2017, the foregoing Consen
Agreement is hereby approved and the terms set forth in paragr	aph 7 are hereby adopted and
incorporated herein as the Order of the Secretary of the Commonw	vealth, now issued in resolution
of this matter.	
THIS ORDER shall take effect immediately.	
•	

BY ORDER:

Pedro A. Cortés Secretary of the Commonwealth

For the Commonwealth:

Caroline A. Bailey, Esquire 306 North Office Building 401 North Street Harrisburg, PA 17120

For Respondent:

United Ostomy Association of America Attn: Jay Pacitti, Executive Director 58 Portland Rd, Suite 15 P.O. Box 525 Kennebunk, ME 04043