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COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF STATE
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS

PROTHONOTARY
2017 APR 10 PM 2:58
Department of State

IN THE MATTER OF:
DIRECT SELLING EDUCATION
FOUNDATION

FILE No.: 17-98-01798
DOCKET No.: 0042-98-17

CEASE AND DESIST ORDER

AND NOW, THIS 10th DAY OF APRIL, THE SECRETARY OF THE COMMONWEALTH, HAVING FOUND THAT DIRECT SELLING EDUCATION FOUNDATION, 1667 K STREET, NW, SUITE 1100, WASHINGTON, DC 20006 IS NOT REGISTERED WITH THE DEPARTMENT'S BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS, THAT DIRECT SELLING EDUCATION FOUNDATION HAS FAILED TO PROVIDE THE BUREAU WITH ALL REQUESTED INFORMATION, AND HAS SOLICITED CONTRIBUTIONS IN PENNSYLVANIA WHILE IT WAS NOT REGISTERED; IN ACCORDANCE WITH THE PENNSYLVANIA SOLICITATION OF FUNDS FOR CHARITABLE PURPOSES ACT, 10 P.S. § 162.1, *ET SEQ.*, HEREBY ORDERS DIRECT SELLING EDUCATION FOUNDATION TO *CEASE AND DESIST* FROM SOLICITING CONTRIBUTIONS IN PENNSYLVANIA UNTIL SUCH TIME AS DIRECT SELLING EDUCATION FOUNDATION PROVIDES THE BUREAU WITH ALL PREVIOUSLY REQUESTED INFORMATION AND DIRECT SELLING EDUCATION FOUNDATION DULY REGISTERS OR PROVIDES INFORMATION THAT IT IS EXCLUDED OR EXEMPT FROM REGISTRATION.

ADDITIONALLY, DIRECT SELLING EDUCATION FOUNDATION MAY BE SUBJECT TO ADMINISTRATIVE FINES OF UP TO \$1,000.00 PER VIOLATION AND \$100.00 FOR EACH DAY THE VIOLATION CONTINUES. THIS ORDER SHALL TAKE EFFECT IMMEDIATELY.
THIS ORDER SHALL TAKE EFFECT IMMEDIATELY.

BY ORDER:

PENNSYLVANIA DEPARTMENT OF STATE

Pedro A. Cortés

PEDRO A. CORTÉS
SECRETARY OF THE COMMONWEALTH

THIS ORDER MAY BE APPEALED BY REQUESTING A HEARING, IN WRITING, WITHIN TEN DAYS OF THE DATE OF THIS ORDER IN ACCORDANCE WITH 2 PA.C.S. § 501, *ET SEQ.* THE REQUEST MUST BE SENT TO: THE BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS, 212 NORTH OFFICE BUILDING, HARRISBURG, PA 17120-0103, AND THE PROTHONOTARY'S OFFICE, P.O. BOX 2649, HARRISBURG, PA 17105-2649.

THIS ORDER IS ISSUED PURSUANT TO SECTION 17 OF THE ACT, SPECIFICALLY, SUBSECTIONS (A)(2) AND (B)(2).

SECRETARY OF THE COMMONWEALTH
ROOM 302 NORTH OFFICE BUILDING | 401 NORTH STREET | HARRISBURG, PA 17120-0500
717.787.6458 | WWW.DOS.PA.GOV